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WORLD | PREMIUM CAR SALES

Global premium car market
propped up by China ...3 - 5

EUROPE | Q3 CAR SALES

Second freak car sales month in
a row ...5 - 8

GERMANY | Q3 BEV SALES

German electric car sales motor
powers down ...9 - 10

World | Premium cars Q3 2018

Tesla outpaces Jaguar... Porsche next?

Is Tesla slowly appearing to justify the amount of column inches, tweets and general bravado it has attracted over the past few years? The fact that, according to AID research and official data supplied by Tesla and Tata Motors - the Indian owner of Jaguar - Tesla delivered more vehicles globally than Jaguar during the opening three quarters of the year, suggests perhaps slowly they might be

During this year's third quarter Tesla's global deliveries almost doubled that of Jaguar's retail sales totalling 83,500 and 41,940 respectively according to data supplied by both manufacturers. This is the first time Tesla has outpaced a relatively major premium car manufacturer in terms of global deliveries.

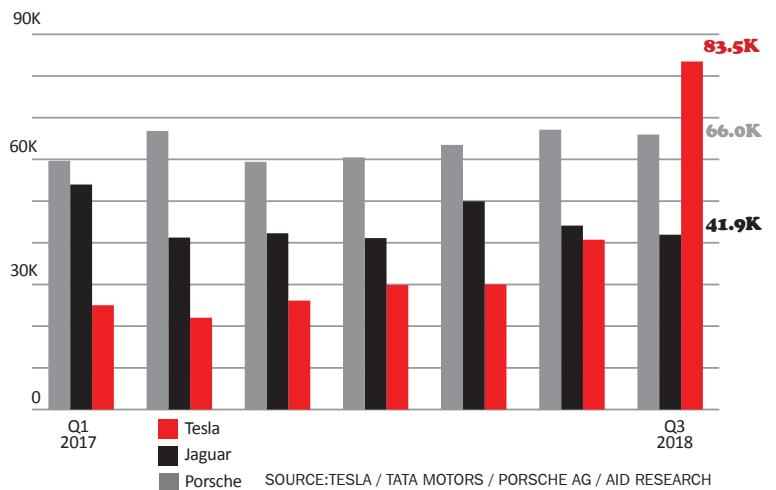
AID research also identified that Porsche fell behind Tesla during this year's third quarter. Porsche recorded 69,962 third quarter sales globally, while year-to-date the German luxury car manufacturer still remains ahead with 196,562 global sales, an increase of 5.7 per cent over last year compared

AID Graph 18/134

TESLA AHEAD OF JAGUAR/PORSCHE IN Q3

World Car Deliveries (Jaguar retail sales, Porsche sales)

Q1 2016 - Q3 2018



COUNTRIES

W-Europe	2, 3, 5, 7, 9, 13 - 15, 18 - 20
Austria, BeLux	6, 20
Brazil	19
Bulgaria	6
Canada	3
China	3, 4, 11, 12, 13, 15
Croatia, Cyprus, Czech Republic	6
Denmark	6, 20
Eire	6, 20
Finland	6, 20
France	6, 18, 19, 20
Germany	1, 3 - 8, 9, 10, 11 - 14, 17 - 20
Greece	6, 20
Hungary, Iceland	6
India	1, 18
Iran	18
Italy	6, 19, 20
Japan	5
Latvia/Lithuania/Estonia, Romania	6
Netherlands	6, 7, 20
Norway	6, 20
Poland	6
Portugal	6, 20
Russia	19
Slovenia/Slovakia	6
South Korea	5
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Fitch Solutions	14	S&P	16
FCA Fiat-Chrysler	7	SEAT	7
Ford	7	SKODA	7
Hella	17	Subaru	7
Honda	7	Suzuki	7
Hyundai-Kia	7	Tata	1, 2, 3, 4
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LMC	14	VDA	15
Lamborghini	7	VW	7 - 9, 10, 11, 12, 14, 15, 17, 18
Land Rover	4, 7	Volvo	7
Lexus	7		



AID LTD.
31 CAPE ROAD
WARWICK
CV34 4JP, UK

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GRAPHIC DESIGN AND TYPESETTING BY AID SYSTEMS, WARWICK.

telephone: +44 (0)1926 410040
telefax: +44(0)1926 776252
subscriptions@eagleaid.com
www.eagleaid.com
twitter: @aidnewsletter