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W-EUROPE | 1st HALF HEV SALES

HEVs at 3.6% take lion's share of Europe's H1 electrified car sales.....2

EUROPE | AUGUST CAR SALES

August new car sales didn't just rise but soar thanks to WLTP...6 - 9

W-EUROPE | HEVs - 2ND CHANCE?

Toyota Yaris hybrid tops West Europe's H1 HEV car sales league table...4 - 5

WESTERN EUROPE | PETROL-ELECTRIC HYBRIDS (HEVs)

Notable HEV inroads in Europe, buoyed in no small measure by incentives

For Europe's green movement, which not so long ago still believed that comparatively simple Prius-type petrol-electric hybrids (HEVs) could save our planet from overheating, there is good news and bad news.

The good news is that HEVs have made notable inroads into West Europe's new car market accompanied by robust gains from both pure electric cars (BEVs) and plug-in-hybrids (PHEVs). The bad news, at least for the average income tax payer, is that these BEV and PHEV gains were propped up in large measure by direct and indirect government subsidies. Also, AID research reveals that some, if not all of the outwardly impressive sales inroads made this year from HEVs, were helped in no small part by significant financial manufacturer incentives.

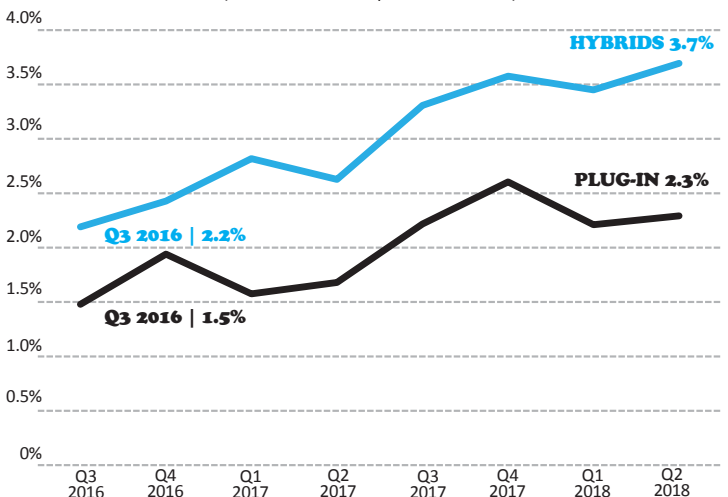
This first half, at a time when disillusioned owners of blackened diesels continued to switch to petrol-powered cars in droves, West Europe's sales of petrol-electric hybrids (HEVs) easily outperformed the overall car market. In fact,

AID Graph 18/120

W-EUROPE HYBRID BOOST

W-Europe Hybrid* & Plug-in** sales mixes

Q3 2016 - Q2 2018 (*includes MHEV | **PHEV + BEV)



SOURCE:ACEA/AID



COUNTRIES

| |
|--|
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W-EUROPE | HYBRID CAR SALES

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Tesla, after damaging private move debacle, forced to bolster Musk .. 11 - 12

STOCK MARKET VIEW | VOLVO FLOTATION

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UK August car sales zoom to two decade high - blip rather than rebound 15 - 17

UK CAR MARKET | SALES TRENDS

Record four-in-ten new car buyers now opt for trendy SUV-Crossover 17 - 18

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