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WORLD | CAR SALES Q2 2018

AID's global car sales monitor
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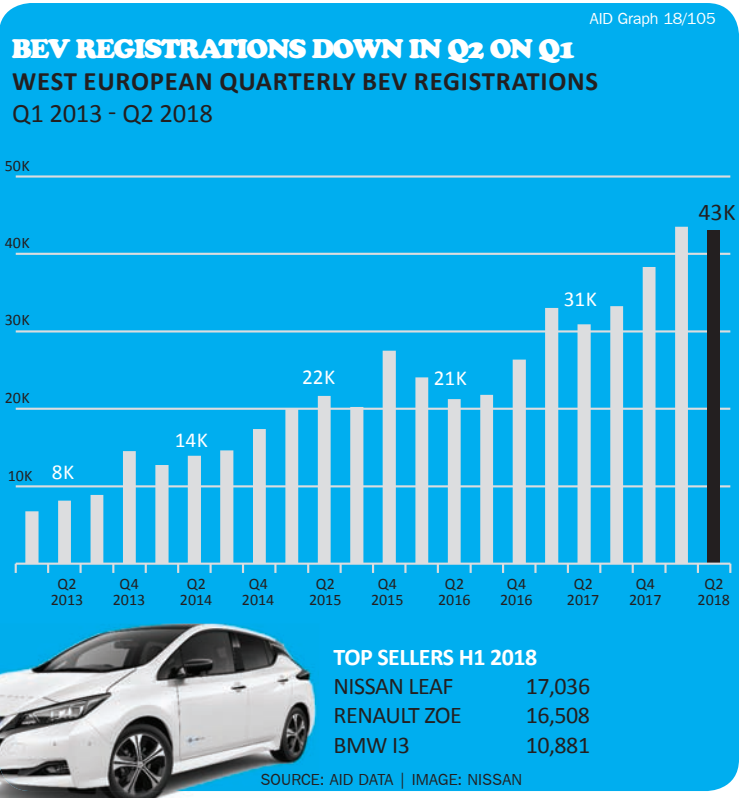
WESTERN EUROPE | BEV CAR SALES MONITOR

June says BEV pulse rate in Europe may be slowing

June's electric car sales (BEVs) in Western Europe, compared with the earlier months of this year, were markedly more sluggish than could have been expected. In spite of an outwardly satisfactory looking 18.2 per cent rise in sales, some segment observers take the view that June's turnout points to a likely slowing in second half demand. June's renewed double-digit rise in West Europe's BEV sales also stands out as the lowest rate of expansion for five months.

Drawing attention to the anticipated slowing in West Europe's underlying demand this second half, June's BEV sales in Norway, Europe's leading market for vehicles of this type, remained largely unchanged.

In Norway, in spite of a sizzling June sales blitz from Nissan's new Leaf, whose June sales saw a threefold jump, in terms of overall BEV sales June ended with largely unchanged sales of 3,970 units, according to OFV numbers. With few exceptions, many of Norway's leading



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