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WORLD | CAR SALES Q2 2018

AID's global car sales monitor
Selected markets ..Centre Pages

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WESTERN EUROPE | BEV CAR SALES MONITOR

June says BEV pulse rate in Europe may be slowing

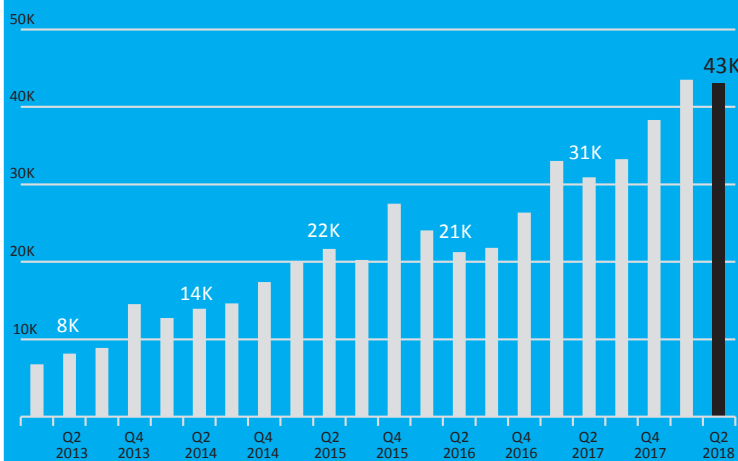
June's electric car sales (BEVs) in Western Europe, compared with the earlier months of this year, were markedly more sluggish than could have been expected. In spite of an outwardly satisfactory looking 18.2 per cent rise in sales, some segment observers take the view that June's turnout points to a likely slowing in second half demand. June's renewed double-digit rise in West Europe's BEV sales also stands out as the lowest rate of expansion for five months.

Drawing attention to the anticipated slowing in West Europe's underlying demand this second half, June's BEV sales in Norway, Europe's leading market for vehicles of this type, remained largely unchanged.

In Norway, in spite of a sizzling June sales blitz from Nissan's new Leaf, whose June sales saw a threefold jump, in terms of overall BEV sales June ended with largely unchanged sales of 3,970 units, according to OFV numbers. With few exceptions, many of Norway's leading

BEV REGISTRATIONS DOWN IN Q2 ON Q1

WEST EUROPEAN QUARTERLY BEV REGISTRATIONS
Q1 2013 - Q2 2018



TOP SELLERS H1 2018

NISSAN LEAF	17,036
RENAULT ZOE	16,508
BMW I3	10,881

SOURCE: AID DATA | IMAGE: NISSAN

COUNTRIES

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