

# AID NEWSLETTER REPORT

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## UK | No.1 PHEV SCENE IN EUROPE

Still leading West European market for tax subsidised PHEVs .....**5 - 6**

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Diesel car owners, alarmed by feared city diesel bans, rush for exits...**10 - 11**

## DAIMLER | PROFIT WARNING

Fears higher tariffs for its China-bound US-built SUV-Crossovers..**12 - 13**

## WESTERN EUROPE | BEV MONTHLY SALES MONITOR

# Looks better, but genuine BEV take-off still remains distant promise

On the face of it, it looks as if West Europe's market for electric cars (BEVs) may be about to take off. Despite a host of positive and promising signs of growth during this year's first half, accompanied for good measure by some new all-time records for this still tiny sector, already there are signs that this year's lively first half may give way to a somewhat cooler spell during this year's second half and the fourth quarter in particular.

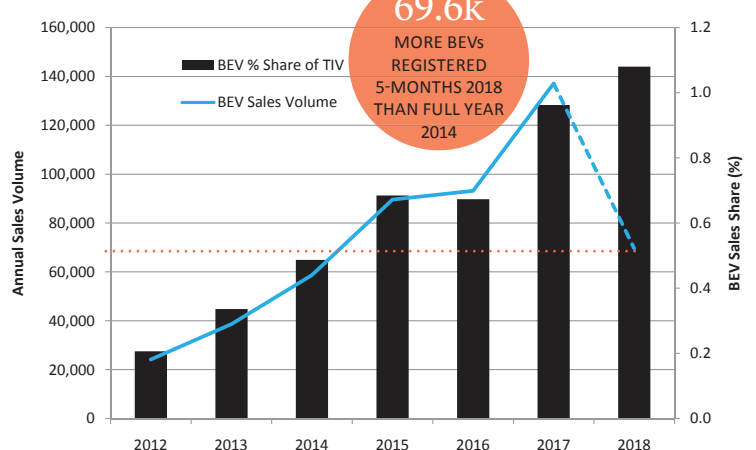
In terms of cold statistics, since the closing months of last year West Europe's electric car market has picked up added momentum. May's electric car registrations, for the 9th successive month in a row reached five figure values. Another upbeat sign, May sales rose more than a third, bringing the cumulative registrations at this year's 5-months stage to almost 70,000 units. That tops last year's comparative total for the same period by an outwardly strong looking 38.1 per cent. However, it's not quite as rosy as it looks.

This year's outwardly upbeat BEV sales story paints a somewhat distorted picture: a mere

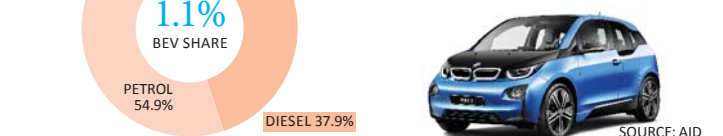
AID Graph 18/81

## LARGE BEV GAINS BUT STILL RESPECTIVE MINNOW

### W-EUROPE BEV ANNUAL SALES AND SALES SHARE 2012 - 2018 (5-MONTHS)



### W-EUROPE PASSENGER CAR SALES MIX BY FUEL TYPE 5-MONTHS 2018



SOURCE: AID

## COUNTRIES

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Argentina	15
Austria	2, 11, 20
BeLux	2, 11, 20
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China	12, 13, 14, 15
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Finland	2, 11, 20
France	2, 3, 4, 5, 11, 20
Germany	2, 3, 4, 5, 10, 11, 15, 16, 17, 20
Greece	2, 11, 20
Italy	2, 3, 11, 20
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Netherlands	2, 3, 5, 11, 20
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