## ID NEWSLETTER REPO

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MARKET **INTELLIGENCE REPORT** 

**USA** | TESLA MODEL 3 SALES

# Tesla's Model 3 already a winner?

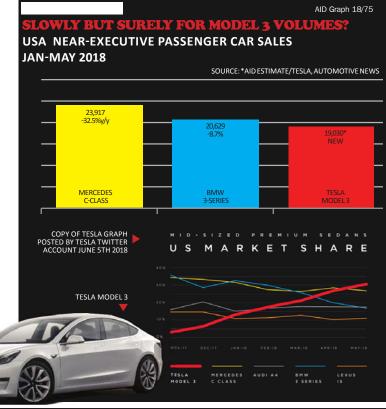
Tesla says that in May's home market its Model 3 already outsold German premium sector rivals such as for instance the BMW 3-Series, Mercedes C-Class and Audi A4, thus crowning the Model 3 as "the best-selling mid-sized premium sedan in the US".

If Tesla's US-based publicity machine is any guide, given that so far Tesla has chosen to keep mum on the actual number of cars it sells in the US or in the UK for instance, its otherwise troubled Model 3 is already doing astonishingly well in its domestic Near-Executive car segment.

#### Still no hard volume sales numbers from Tesla

Based entirely on Tesla's own best reckoning, meaning no verifiable hard volume sales numbers were issued as usual, Tesla says its much-discussed Model 3 has made notable steady inroads in its domestic Near-Executive car market.

The next best thing to sales volumes, Tesla sent out a model sales share chart via Twitter for this year's US



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