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CHINA | LOWER IMPORT TARIFFS

Surprise move to cut vehicle import tariffs to 15% July 14 - 5

W-EUROPE | BEV SALES

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W-EUROPE | DIESEL CARS

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WESTERN EUROPE | ELECTRIC CAR (BEV) SALES MONITOR

Europe's BEV demand still heading in upward direction

To say that the popularity of pure electric cars like Nissan's Leaf is growing is undeniable and graphically illustrated by the realisation that West Europe's total monthly registrations have now reached a five figure total for the 8th month running. But it would be wrong to build it up into the beginning of an underlying sea change in European consumer car buying patterns.

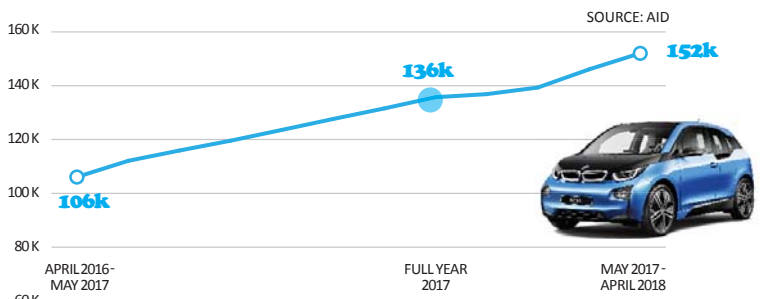
AID's exclusive regular monthly pulse sensing reveals that West Europe's market for pure electric cars – BEVs – remains on a steady upward trajectory, albeit a slow one. This assessment is supported by news that seven European markets, including today's heavily incentivised German market on the one hand and hugely subsidised Norway on the other, saw yet another more than doubling in BEV sales this April.

Drawing attention once more on the skewed nature of today's BEV segment in Western Europe, thanks in large measure to the car makers own financial and other incentives on offer, this April just Norway and Germany were still responsible

AID Graph 18/68

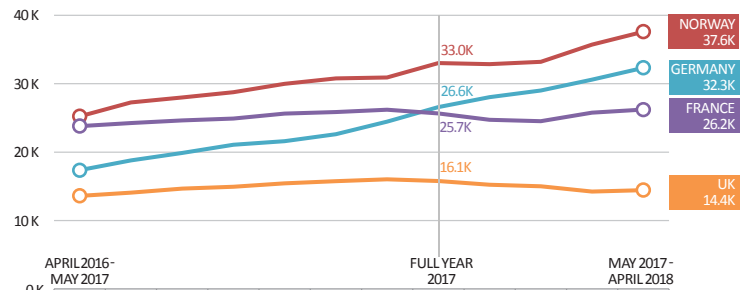
BEVS STILL ROLLING IN UPWARD DIRECTION

WESTERN EUROPE 12-MONTH ROLLING BEV SALES TOTALS
12-MONTHS HISTORY PURE ELECTRIC CARS (BEVS) ONLY



UK BEING LEFT BEHIND

MAJOR MARKETS 12-MONTH ROLLING BEV SALES TOTALS



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AID LTD.
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WARWICK
CV34 4JP, UK

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telephone: +44 (0)1926 410040
telefax: +44(0)1926 776252
subscriptions@eagleaid.com
www.eagleaid.com
twitter: @aidnewsletter