

# AID NEWSLETTER REPORT

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## FRANCE

For France's new car market good old days are here again **3 - 5**

## GERMANY CAR SALES TRENDS

Is this the first major ripple in an imminent rockslide? **6**

## W-EUROPE CAR MARKET

Car sales sun still shines in all of continental Europe **7 - 9**

## USA | LIGHT-VEHICLE MARKET

# VW Group picks itself off the floor, on track for best US sales this year

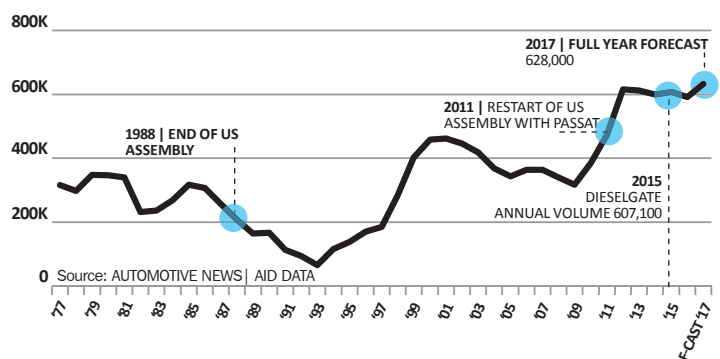
Volkswagen's widely anticipated arduous struggle in the US to get back onto its feet after its worst crisis in its history, and its subsequent Phoenix like rise from the ashes will likely end up as a classic business school case study.

The view that Volkswagen's North American vehicle operation, thanks to dieselpgate, has plunged into what ranks as its worst and potentially life-threatening crisis is without debate. But to the astonishment of even seasoned autoindustry observers, signs are that the Volkswagen Group brands have picked themselves up, dusted themselves down, and started all over again. Little short of miraculous in the face of the highly toxic problems encountered in the US after the diesel emissions scandal broke in September 2015, Volkswagen is doing rather well. That is the main message of this year's eleven months US Light-Vehicle sales figures. They show that the Volkswagen Group could conceivably complete this year with record US vehicle sales. By any measure a real turn up for the books - if indeed it turns out that way.

AID Graph 17/168/169

## VW GROUP US SALES KEEP ON ROLLING

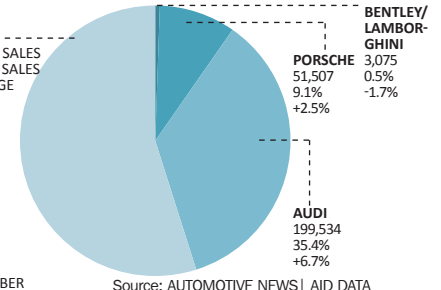
### VW GROUP USA LIGHT-VEHICLE SALES HISTORY 1977-2017



### VW GROUP USA LIGHT-VEHICLE SALES BY BRAND NOV YTD 2017



US MADE VW ATLAS | 5,154 US NOV. SALES  
3RD BEST SELLING VW GROUP LIGHT TRUCK IN NOVEMBER



Source: AUTOMOTIVE NEWS | AID DATA

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