

AID NEWSLETTER

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IMPORTS
PAGES 5-7

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PRESTIGE SECTOR MARKET

Audi claws back August prestige sector crown in China **11 - 12**

DIESEL CAR SALES

Talk of city diesel ban sparks European consumers to rush for the exit **3 - 5**

ITALY

Fiat Group with a near 30% car sales share remains King on Italy's roads **8 - 11**

WESTERN EUROPE | ELECTRIC CAR (BEV) MARKET ANALYSIS

Europe's BEV picture brightens

In what generally ranks as the most significant holiday month of the year, typified more often than not by dealers' deserted car showrooms, August still stands out as this year's third best sales month for electric cars (BEVs) in Western Europe. The lively rate of growth seen of late in much of Europe, and this August in particular, gives rise to the more upbeat view that from now on electric cars in Europe could sell in higher numbers than forecasters in and out of the industry had earlier predicted.

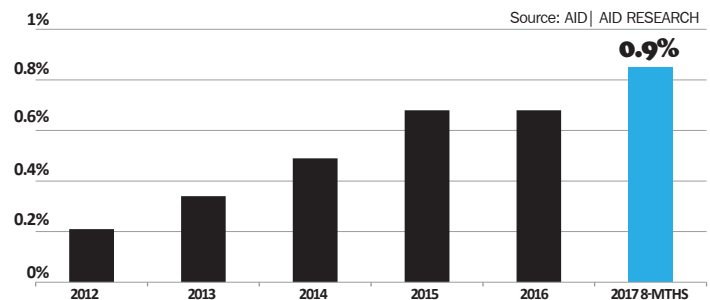
Buoyed by yet another bumper sales month in Norway, ably assisted by notably hotter than earlier expected sales in the Netherlands, Sweden, Spain, and Germany in particular, West Europe's August electric car sales (BEVs) rose by nearly two-thirds to almost 10,000 sold units, according to AID's own latest monthly sales numbers.

The strong turnout this August strengthened the opinion that this year's BEV market in Western Europe is set to exceed some of the more



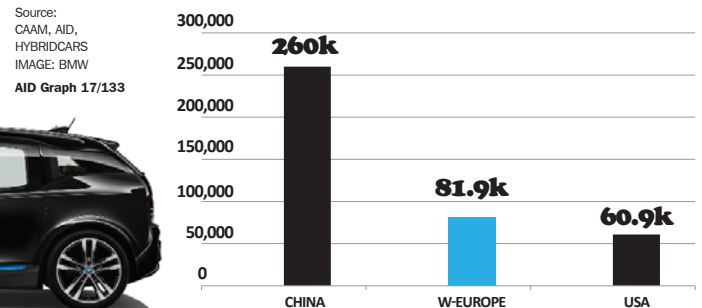
EUROPE'S BEV ANNUAL SHARE HEADING FOR 1%?

W-EUROPEAN ANNUAL BEV PASSENGER CAR SALES SHARE



CHINA LEADS THE GLOBAL BEV MARKET

MAJOR WORLD MARKET BEV REGISTRATIONS 8-MTHS 2017



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W-EUROPE | BEV MARKET

This August was a good month for electric car (BEV) sales in W-Europe **1 - 3**

INDIA | NEW CAR MARKET

India's new passenger car demand, despite taxation change remains buoyant **7 - 8**

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Toyota, Mazda and Denso form JV company to jointly develop EVs **14**

VOLKSWAGEN | DIESELGATE COSTS

Already sky-high cost of dieselgate in the US just keeps on climbing **14 - 15**

PSA | HEALTH CHECK

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