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WORLD | ELECTRIC CAR LINE-UP

Volkswagen Group to launch 50 BEVs and 30 PHEVs by 2025

Providing a quantifiable foretaste of what the future holds in store, VW's Matthias Müller, Chairman of the Board of Management of Volkswagen Aktiengesellschaft speaking on the eve of this year's Frankfurt Motor Show (IAA), opening said that "We have got the message and we will deliver". In keeping with its newly chosen product strategy Volkswagen said it will launch 80 new electrified models by 2025. This includes some 50 purely battery-powered vehicles (BEVs) and 30 plug-in hybrids PHEVs.

The Volkswagen Group and its management, tarred and feathered by the fallout from the deeply damaging dieselgate affair, was expected to change course. Putting flesh on the bare bones, and booted into action by today's developments in China - VW's biggest global market - Volkswagen was left with little alternative but to finally nail its newest colours to the mast.



GERMANY
RECORD MONTH FOR
VW DOMESTIC BEVs
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SHOWN AT
IAA THIS WEEK**

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AID Ltd.
31 Cape Road
Warwick
CV34 4JP, England

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Graphic design and typesetting by AID Systems, Warwick. info@eagleaid.com | +44 (0)1926 410040

telephone: +44 (0)1926 410040
fax: +44(0)1926 776252
subscriptions@eagleaid.com
www.eagleaid.com
twitter: @aidnewsletter