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FRANCE French consumers' still gravitating in droves to trendy SUV-Crossovers **7 - 8**

ELECTRIC CARS BEVs June car sales share in Western Europe hits 1% mark **3 - 5**

TESLA SALES Norway still ranks as Tesla's biggest market in Western Europe **5 - 7**

WESTERN EUROPE | DIESEL CAR MARKET

Consumers' eroding confidence in diesels

Europe's diesel car market appears to be in a seemingly uncontrollable tailspin. At half-time, West Europe's fast-ebbing diesel car sales share slumped to 46.1 per cent. A new 14-year low point if statistically distorted 2009 is ignored. This June, testament to the latest state of play, West Europe's diesel car sales share dropped to 45.2 per cent, a steep 4.4 percentage point loss in the past twelve months alone.

The diesel car sales losses now monitored each and every month by AID have reached 4.6 per cent during this year's first half. By contrast, that's at a time when the region's overall new car market continued to march into the exact opposite direction. That's a 3.7 per cent sales gain at this year's halfway point, thus cutting the region's fast-eroding diesel car sale share by yet another notch to 46.1 per cent from 50.1 per cent at the same stage last year.

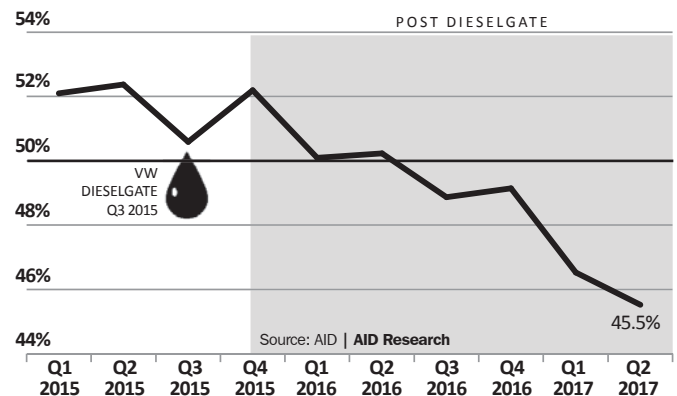
As if Europe's already hounded leading diesel car makers did not have enough on their plate. AID's latest tell-tale European diesel car sales numbers



AID Graph 17/115

WEST EUROPE'S DIESEL DEMISE

W.EUROPE DIESEL MIX OF NEW CAR SALES
Q1 2015 - Q2 2017



COUNTRIES

W-Europe...	1 - 7, 8, 9, 10 - 14, i, ii, iii, iv
Austria.....	2, 4, 6, 9, ii, iii
Belgium.....	2, 4, 6, 9, ii, iii
Brazil.....	i, iii
China.....	12, i, iii
Denmark.....	2, 4, 6, 9, ii, iii
Eire.....	2, 4, 6, 9, iii
Finland.....	2, 4, 6, 9, ii, iii
France.....	2, 3, 4, 6 - 8, 9, 10, 11, ii, iii
Germany... 2 - 4, 5, 6, 8, 9, 11 - 13, ii, iii	
Greece.....	2, 4, 6, 9, ii, iii
Iceland.....	9
India.....	i, iii
Italy.....	2, 4, 6, 8, 9, 11, ii, iii
Japan.....	13, 14, 15, 16, i, iii, iv
Luxembourg.....	2, 4, 6, 9
Netherlands.....	2, 4, 6, 9, ii, iii
Norway.....	2, 3, 4, 5, 6, 9, ii, iii
Poland.....	iii
Portugal.....	2, 4, 6, 9, ii, iii
Russia.....	iii
South Korea.....	i, iii, iv
Spain.....	2, 4, 6, 8, 9, ii, iii
Sweden.....	2, 4, 6, 9, ii, iii
Switzerland.....	2, 4, 6, 9, ii, iii
Turkey.....	iii
UK.....	2, 3, 4, 6, 9, ii, iii
USA.....	11, 14, i, iii
World.....	11, 12, 13, i, iii

IN DEPTH & OTHER TOPICS

W-EUROPE FADING DIESEL CAR SALES Anxious buyers dump diesels for petrol-fuelled cars, depreciation worries 1 - 3
FRANCE SUV-CROSSOVER BOOM Renault-Nissan Alliance squeezed at home by PSA's Crossover offensive 7 - 8
TRUCKS WESTERN EUROPE Heavy truck market in Western Europe up 4% at half-time 8 - 9
PROFIT & LOSS PSA PSA Peugeot-Citroën - strong profits baffle analysts - swallows Opel-Vauxhall . 10 - 11
PROFIT & LOSS DAIMLER Mercedes' run-away profit surge - the calm before the storm? 11 - 13
JAPAN WORLD'S HYBRID CAR CAPITAL Signs of life spotted in Japan's long-hibernating car market 13 - 16

COMPANIES

Alfa Romeo.....	11, 15, ii, iv	Land Rover.....	7, 15, ii, iv
Audi.....	7, 15, 16, ii, iv	Lexus.....	15, 16, ii, iv
Bentley.....	15	Lotus.....	15
Bernstein Research.....	9, 10	Macquarie Research.....	9, 10
BMW.....	4, 7, 12, 15, 16, ii, iv	Maserati.....	11, 15
Chrysler.....	11, 15, ii, iv	Mazda.....	15, ii, iv
Citi Equity Research.....	9, 10, 11	McLaren.....	15
Citroën.....	7, 8, 15, ii, iv	Mercedes..	4, 7, 11, 12, 13, 15, 16, ii, iv
Cornau.....	11	Mini.....	15, 16, ii, iv
Dacia.....	7, ii, iv	Mitsubishi.....	4, 15, ii, iv
Daihatsu.....	15	Morgan Stanley.....	11
Daimler.....	4, 11, 15, ii, iv	Nissan.....	4, 7, 8, 15, 16, ii, iv
Dodge.....	11, 15	Porsche.....	15, ii, iv
Ferrari.....	11, 15	PSA Peugeot.....	7, 8, 10, 11, 15, ii, iv
Fiat.....	7, 11, 15, ii, iv	RAM.....	11
FCA Fiat-Chrysler.....	11, 15, ii, iv	Renault.....	4, 7, 8, 15, ii, iv
Ford.....	7, 15, ii, iv	Rolls-Royce.....	15
GM.....	10, 15, ii, iv	SEAT.....	7, ii, iv
Opel/Vauxhall.....	7, 10, 11, ii, iv	Škoda.....	ii, iv
Honda.....	15, 16, ii, iv	Smart.....	4, 15, ii, iv
HybridCAR.....	14	Subaru.....	15, ii, iv
Hyundai-Kia.....	4, ii, iv	Suzuki.....	7, 15, ii, iv
Infiniti.....	ii, iv	Tata.....	15, ii, iv
Jaguar.....	15, ii, iv	Tesla.....	4, 5, 6, 7, 15, ii, iv
Jeep.....	7, 11, 15	Toyota.....	7, 13, 14, 15, ii, iv
Jefferies Investment Bank.....	10, 11	VW.....	4, 7, 9, 15, ii, iv
Lamborghini.....	15	Volvo.....	7, 15, ii, iv



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