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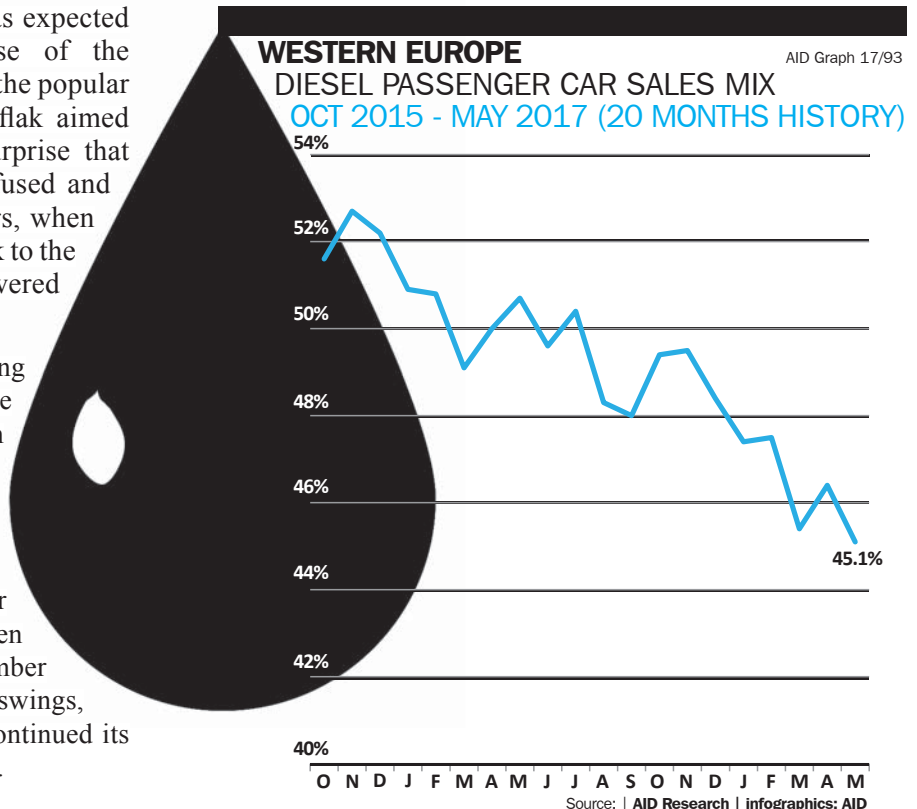
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## WESTERN EUROPE | DIESEL CAR SALES

# Diesel car sales share slips to lowest level since start of diesel emissions scandal

West Europe's diesel car market was expected to have a difficult year because of the unrelenting anti-diesel campaign in the popular press. With seemingly non-stop flak aimed at diesels it hardly comes as a surprise that growing numbers of Europe's confused and increasingly anxious diesel car users, when changing their car, are reverting back to the comparative security of petrol powered cars.

That at least is the underlying sobering message from AID's latest exclusive diesel car sales numbers in Western Europe. Drawing attention to the sector's suffering, May's diesel car sales share slipped to 45.1 per cent. Put into perspective with the recent past, that's the lowest since October 2015, just weeks after the Volkswagen dieselgate scandal broke in September 2015. Since then, following erratic swings, West Europe's diesel car share has continued its seemingly unwavering downhill slide.



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