

# AID NEWSLETTER

EUROPE'S LEADING AUTOMOTIVE INDUSTRY TREND JOURNAL

**PHEVs**  
Demand boosted  
by BEVs long-  
distance charging  
problems  
**PAGES 17-19**

02. June 2017 | **EDITION 1710** | Annual subscription price: £534 | €638 + p&p | \$710 + p&p

www.eagleaid.com

## KOREA | CAR MARKET

Renewed fall in March sales points to cooler car market **10 - 13**

## DIESEL CARS

West Europe's still slowing diesel pulse rate, April slightly better than feared **5 - 6**

## INDIA | CAR MARKET

David vs Goliath - Display of Maruti muscle power **8 - 10**

## WESTERN EUROPE | ELECTRIC (BEV) CAR SALES

# April BEV sales slide back into slow lane

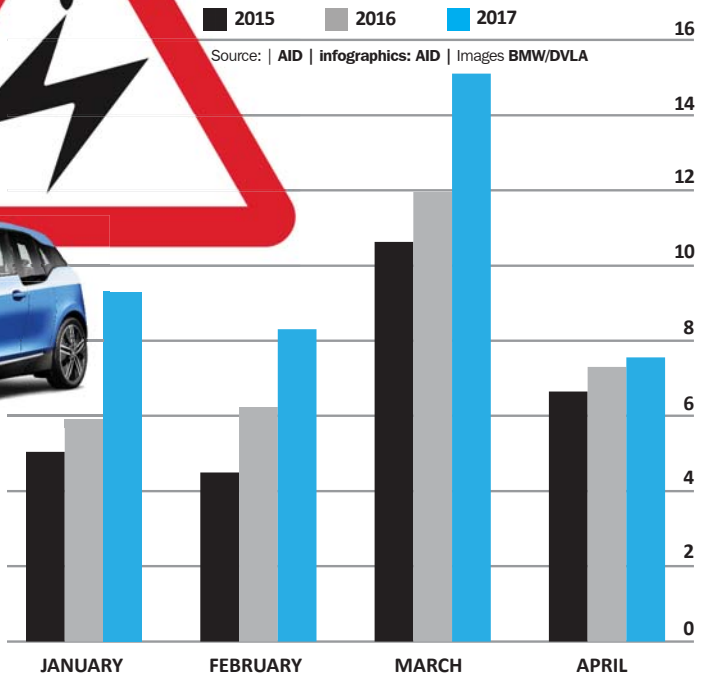
April's electric car market, on the face of it, retains all the familiar hallmarks of an excruciatingly slow advancing market segment, suggesting that Europe's inevitable shift towards a new era of electric vehicle propulsion will be a great deal slower than some industry optimists had earlier anticipated. The down to earth view that Europe's BEV market still remains miles short of reaching a potential breakthrough level is driven home by the realisation that at this year's one-third stage West Europe's BEV sales share has reached 0.8 per cent. That compares with nearly 0.7 per cent at the same stage last year, according to AID's own data.

This downbeat message is underlined by AID's exclusively compiled electric car sales (BEV) numbers for April, showing yet another small 3.9 per cent rise in West Europe's BEV sales to 7,591 units. That translates into a 0.68 per cent overall car sales penetration for the month and compares with a 0.60 per cent sales share during the same month last year.



AID Graph 17/76

## WESTERN EUROPE ELECTRIC CAR BEV SALES JAN - APR 2015 - 2017 ('000s)



### COUNTRIES

W-Europe.. 1, 2, 3, 4, 5, 6, 16, 18, 19, 20  
Austria..... 2, 3, 6  
Belgium..... 2, 6  
China..... 7, 8, 15  
Denmark..... 2, 6  
Eire..... 2, 6  
Finland..... 2, 6  
France..... 2, 3, 4, 6  
Germany... 2, 3, 5, 6, 10, 11, 13, 19, 20  
Greece..... 2, 6  
India..... 8, 9, 10  
Italy..... 2, 6  
Japan..... 10, 11  
Luxembourg..... 6  
Netherlands..... 2, 3, 6  
Norway..... 2, 3, 4, 6  
Portugal..... 2, 6, 19  
South Korea..... 10, 11, 12, 13  
Spain..... 2, 6  
Sweden..... 2, 3, 6  
Switzerland..... 2, 3, 6  
UK..... 2, 3, 5, 6, 14, 15, 17, 19, 20  
USA..... 15, 16, 17  
World..... 14, 15, 17, 18, 19

### IN DEPTH & OTHER TOPICS

**W-EUROPE | ELECTRIC CAR SALES**  
In Europe Renault ZOE still rules, thanks chiefly to high home sales .....**4 - 5**

**CHINA | INDUSTRIAL RELATIONS**  
Audi says Chinese dealer conflict settled, expects return to normality soon .....**7 - 8**

**INDIA | RENAULT TURNAROUND**  
What's happening to Renault's formerly miraculous upbeat Indian fortunes? .....**9**

**KOREA | CAR MARKET**  
Audi stopped in its tracks as fallout from VW's dieselgate reaches Korea.....**12**

**PROFIT & LOSS | JAGUAR LAND ROVER**  
Margin drops to 6%, warns of on-going margin pressure in FY2018 ..... **14 - 15**

**ROAD TEST | NISSAN QASHQAI**  
First to get Europe's SUV-Crossover ball rolling, remains hot seller ..... **19 - 20**

### COMPANIES

Apple..... 16  
Aston Martin ..... 17  
Audi..... 7, 8, 11, 12, 13, 14  
AVTEC..... 8  
Barclays Equity Research.... 15, 16, 17  
Bentley..... 12  
BMI Research..... 16  
BMW..... 2, 4, 5, 7, 11, 12, 13, 14  
Bolloré..... 2  
Cadillac..... 12  
ChargePoint..... 18  
CK Birla..... 8  
Chrysler..... 12  
Citroën..... 2, 10, 12  
Daimler..... 2, 14, 17  
Datsun..... 9  
Evercore ISI..... 16, 17  
Fiat..... 12  
FCA Fiat-Chrysler..... 16, 17  
Ford..... 12, 15, 16, 17, 19  
Frost & Sullivan..... 17, 18, 19  
GM..... 8, 11, 12, 15  
Google..... 16  
HMFCL..... 8  
Honda..... 12  
Hyundai-Kia..... 4, 8, 10, 11, 12  
Infiniti..... 12, 13  
Jaguar..... 12, 14, 15  
Jeep..... 17  
Lamborghini..... 12  
Land Rover..... 12, 14, 15  
Lexus..... 12  
Maruti-Suzuki..... 8, 10  
Mercedes..... 2, 7, 11, 12, 13, 14  
Mini..... 12  
Morgan Stanley..... 16, 18  
Morning Star..... 16  
Nissan..... 2, 4, 5, 12, 13, 19, 20  
Porsche..... 10, 12  
PSA Peugeot..... 2, 10, 12  
Renault..... 2, 4, 5, 8, 9, 20  
Renault-Samsung..... 11, 12  
Rolls-Royce..... 12  
SAIC..... 7, 8  
SIAM..... 8  
Smart..... 2  
SsangYong..... 12  
Tata..... 9, 14, 15  
Tesla..... 2, 4, 5, 18  
Toyota..... 10, 12, 13  
VW... 2, 4, 10, 12, 13, 16, 17, 19, 20  
Volvo..... 12



AID Ltd.  
31 Cape Road  
Warwick  
CV34 4JP, England

**AUTOMOTIVE INDUSTRY DATA NEWSLETTER**  
Entire contents Copyright. Reproduction or inclusion in any database only with written permission from AID Ltd.  
Graphic design and typesetting by AID Systems, Warwick. info@eagleaid.com | +44 (0)1926 410040

telephone: +44 (0)1926 410040  
fax: +44(0)1926 776252  
subscriptions@eagleaid.com  
www.eagleaid.com  
twitter: @aidnewsletter