

# AID NEWSLETTER

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**TRUCK MARKET** Europe's truck recovery slowed momentarily by February's brief misfire **12 - 14**

**SWITZERLAND** Apart from Swiss luxury car buyers, there is little interest in BEVs or hybrids **14 - 17**

**STOCK MARKET VIEW** Some say US L-Vehicle market about to shrink, others see stability **17 - 18**

## WESTERN EUROPE | Q1 PASSENGER CAR SALES

# Europe's car sales on track for 10-year high as slowdown fails to materialise

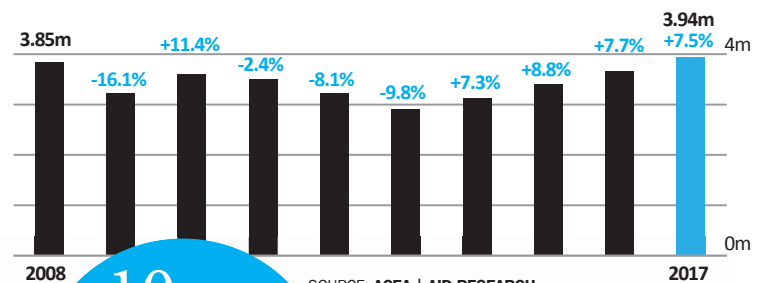
Hard on the heels of a year that saw sales rise by 5.8 per cent, West Europe's new car sales during this year's opening quarter are already 7.5 per cent up on a year ago. This follows a robust 10.3 per cent jump in March, according to Acea compiled car sales figures. West Europe's new car market is, in sum, in the best of good health. The 3.94m cars sold in the region during this year's first quarter stands out as the highest turnout since the start of the global financial crisis. It compares with a matching 3.95m cars sold during the first quarter in 2007 and suggests, given no nasty surprises during the rest of this year, that West Europe's worst car sales crisis since 2007 is finally over.

An injection of extra heat, thanks to two extra working days in a number of European markets and unbridled continuing enthusiasm from the UK's new car buyers, keeps West Europe's still buzzing car market on course to reach its highest yearly total since pre-crisis 2007, a year that saw 14.7m new car sales. AID's market

### WESTERN EUROPE

AID Graph 17/43

### Q1 PASSENGER CAR REGISTRATIONS (millions) 10 YEAR HISTORY



**10yrs**  
**HIGHEST Q1**  
**W.EUROPEAN CAR**  
**SALES SINCE**  
**2007**



**+** REGISTRATIONS  
BY COUNTRY &  
MANUFACTURER  
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