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W-EUROPE 2017 car market off to flying start - up 9.5% - best start for 8 years **5 - 9**

W-EUROPE Mitsubishi Outlander still leads West Europe's 2016 PHEV model sales league **3 - 5**

M&A GM Europe and PSA Peugeot-Citroën try once more to merge operations **9 - 10**

WESTERN EUROPE | 2016 PHEV CAR SALES

PHEVs remain out in front

Still tiny Plug-in market dominated by PHEVs, sold four times faster in 2016 than BEVs

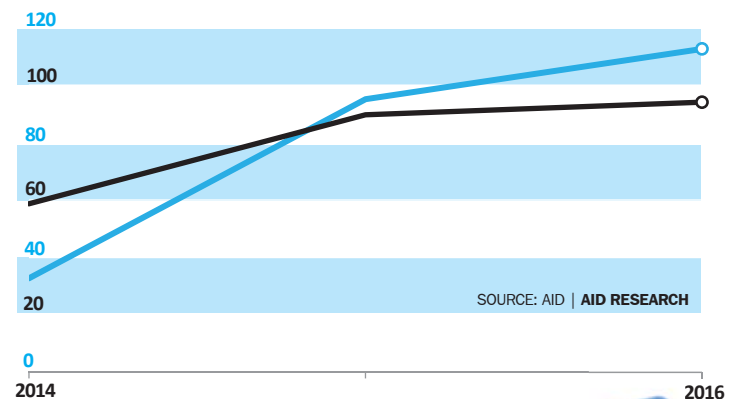
The day that manufacturers of the pure electric cars (BEVs) typified by the Nissan Leaf or the Tesla Model S may have been dreading has arrived: The fast-expanding new breed of Plug-in-hybrids (PHEVs), best illustrated today by Mitsubishi's still sector-dominating Outlander PHEV, is not only outselling electric cars, but last year's PHEV sales in Western Europe also grew almost four times faster than sales of pure electric cars (BEVs).

The most notable overall impression from last year's hard-hitting PHEV sales figures is that the combined efforts of carmakers and governments, both pushing the green theme more than ever, has evidently failed to make much impression on the cool-headed purchasing decisions of Europe's new car buyers.

Exclusively compiled figures from AID reveal that last year's West European sales of PHEVs comfortably outpaced not only the region's still strongly recovering new car market, but also outperformed

WESTERN EUROPE PLUG-IN CAR SALES HISTORY ('000s)

AID Graph 17/20



SOURCE: AID | AID RESEARCH



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SELLERS' LIST**
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