

W-EUROPE Diesels at the Crossroads - 49.5% sales share 2016 - lowest since 2009 **7 - 9**

W-EUROPE Electric car (BEVs) sales share in 2016 remains stuck at 0.68% **2 - 5**

USA Crossover country - Type of car bought by today's US buyers has changed **14 - 16**

WORLD | 2016 NEW CAR SALES

China, US and W-Europe live up to autoindustry's 'pillars of strength' reputation

Testament to their long-standing reputation as the autoindustry's genuine powerhouse markets, last year's combined new car sales in the flourishing main markets of China, the US and Western Europe alone reached a record 54.3m cars, thus accounting for around eight-in-ten of last year's global new car sales.

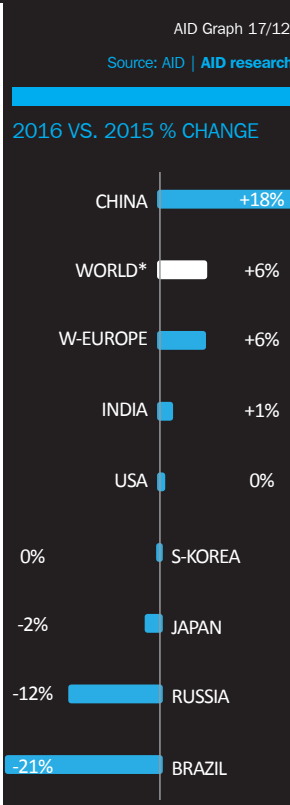
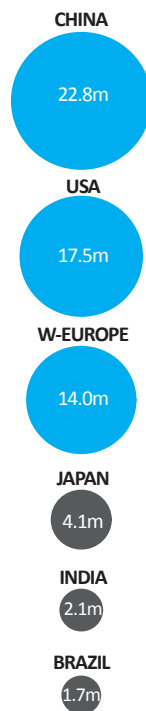
Their market presence still dwarfs that of all remaining other global markets, including not only Japan and Korea, but also wobbling BRIC markets Russia, Brazil and India. According to AID's exclusive latest 2016 full-year statistical car sales supplement, thanks to the vitality of China, the US and Western Europe, last year's global car sales ballooned to yet another all-time record, thus setting a 7th successive sales gain in a row.

Without the vitality of China's 18 per cent surge in last year's car sales to an industry dominating 22.8m units, last year's global passenger car sales barely changed; they narrowly topped comparative full year 2015 levels by less than one per cent, according to AID compiled figures. Apart from China, still the

WORLD
PASSENGER CAR SALES 2016



REPORT INCLUDED
FULL YEAR 2016
WORLD CAR SALES
CENTRE PAGES



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