

W-EUROPE BEV sales fall 5th time in six months - October sales down 15.7% **4 - 8**

BRAZIL Lingering gloom as car sales continue to plummet - End of long car sales oligopoly **10 - 14**

TECHNOLOGY AUDI gunning for world's most highly automated car manufacturing prize **18 - 20**

WESTERN EUROPE | 4WD CARS

Never in European history were 4WD cars more popular than today

West Europe's take up rate of cars powered by four rather than two driven wheels has reached yet another all-time record. Apart from a pause for breath during the peak of the recent global financial crisis, West Europe's underlying demand for all-wheel-drive cars grew in near straight line manner for more than a dozen years

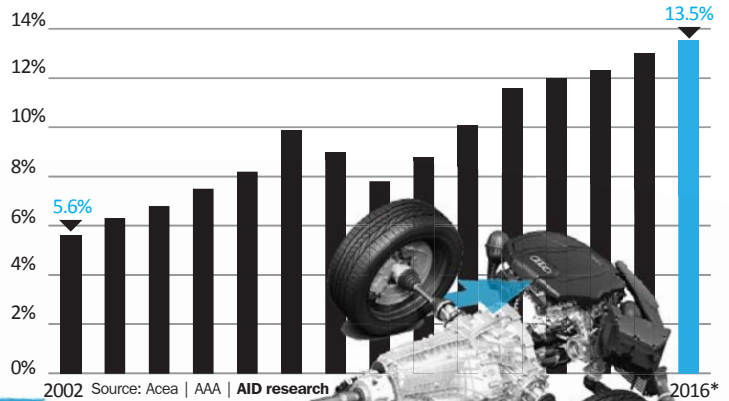
Continuing this seemingly ceaseless upward march into the current year, during the nine months to September this year the sales share of 4WD cars in Western Europe soared to 13.5 per cent, thus setting a sixth successive all-time record in a row. It means that intrinsically linked 4WD cars and SUV-Crossovers, stay on course for yet another all-time West European sales record.

Europe's consumers are still flocking to buy trendy 4WD cars in record numbers. Riding on the coattails of West Europe's fast gaining SUV-Crossover market, sales of cars with four rather than two driven wheels have zoomed to yet another all-time regional sales record.

WESTERN EUROPE | AWD PASSENGER CAR SHARE

ANNUAL 4X4 SALES SHARE (%)
2002 - 2016* (2016 9-MONTHS)

AID Graph 16/140



13.5%

NEW RECORD:
W.EUROPEAN
AWD SALES SHARE
9-MONTHS 2016

Image | Audi

COUNTRIES

W-Europe... 1 - 3, 4, 5, 6, 7, 8, 9, 16, 17
 Argentina 13
 Austria..... 2, 3, 6, 7, 9
 Belgium..... 3, 6, 9
 Brazil..... 10, 11, 12, 13
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 Greece..... 3, 6, 9
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Decade and a half of near unbroken sales growth from 4WD cars **2 - 3**

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Joint autoindustry move to turbocharge long-distance BEV recharging network..... **4**

EUROPE | ELECTRIC CAR MARKET
Another poor month for BEVs - BMW i3 heads October's top-sellers' chart **7**

EUROPE | HEAVY TRUCK MARKET
8.2% drop in October sales, thanks in part to one fewer working day **8 - 9**

STOCK MARKET VIEW | NEW FLIGHT PLAN
Volkswagen steps up the pace for change with huge new menu **14 - 16**

FORECAST | EUROPE'S CAR MARKET
European 2017 and 2018 car market set to turn south - report says **16**

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