

AID NEWSLETTER

EUROPE'S LEADING AUTOMOTIVE INDUSTRY NEWS JOURNAL

Q3 SALES
SUPPLEMENT
INCLUDED
CENTRE PAGES

04. November 2016 | **EDITION 1620** | Annual subscription price: £534 | €638 + p&p | \$710 + p&p

www.eagleaid.com

WORLD China & Europe, with US powering down, remain world's major car sales locomotives **4 - 6**

MEDIUM VANS VW's solo move - 1st own new Crafters trickle off brand-new Polish production line **12 - 15**

PROFIT & LOSS Under-fire Volkswagen weathers storms better than feared **6 - 7**

WESTERN EUROPE | ELECTRIC CARS

Electric car market, stuck in neutral for four months, gets back into gear in September

Those with a vested interest in the electric car market breathed a collective sigh of relief as AID compiled figures showed a strong 38.6 per cent jump in West Europe's September electric car registrations, reversing four straight monthly declines.

September's strong rebound, ostensibly sparked by the initial big splurge from Tesla's only recently arrived Model X and the showroom arrival of BMW's higher driving range i3, resulted in a near tripling of Tesla sales this September. Tesla's outwardly impressive September surge, AID's own figures reveal, was due principally to close on 1,500 Model X registrations in September, representing one-in-two Teslas registered in Western Europe that month. September's turnout was influenced in no small measure by Norway, where Tesla's newly landed Model X made the expected big splash. Some 601 were first registered there that month. Likewise, buoyed presumably by the same month availability of the new 300km range i3, BMW's September registrations in Western Europe rose more than threefold to almost 2,300 units.

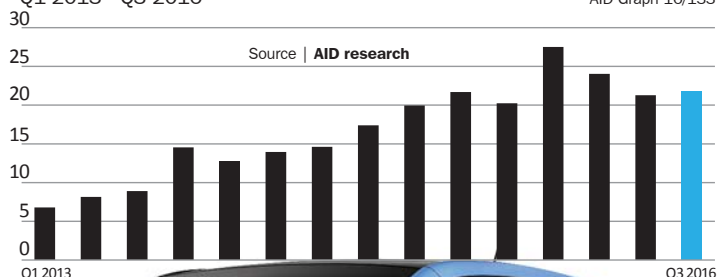
Looking at September's turnout in isolation suggests that the region's previously

WESTERN EUROPE | BEV ELECTRIC CAR MARKET

BEV QUARTERLY SALES HISTORY ('000s)

Q1 2013 - Q3 2016

AID Graph 16/133



COUNTRIES

W-Europe..1 - 6, 7 - 10, 13, 14, 16, i, ii, iii, iv
Austria..... 2, ii, iii
Belgium.....2, ii, iii
Brazil..... 5, 6, i, iii
China..... 4, 5, 6, 7, 9, 16, i, iii
Denmark..... 2, ii, iii
Eire.....2, ii, iii
Finland.....2, ii, iii
France..... 2, 3, 4, ii, iii
Germany.. 2, 3, 4, 6, 8, 11 - 13, 14, ii, iii
Greece.....2, ii, iii
India..... 5, i, iii
Italy.....2, ii, iii
Japan..... 5, 14, ii, iii, iv
Luxembourg.....ii, iii
Netherlands.....2, ii, iii
Norway.....1, 2, 3, 4, ii, iii
Poland..... 12, 13, 14, 15, iii
Portugal.....2, ii, iii
Russia..... 5, i, iii
South Korea.....14, i, ii, iii, iv
Spain.....2, ii, iii
Sweden.....2, ii, iii
Switzerland..... 2, ii, iii
Turkey..... 13, iii
UK.....2, 3, 4, 8, 9, ii, iii
USA..... 4, 5, 6, 7, 10, 15, 16, i, iii
World..... 4, 9, 10, i, iii

IN DEPTH & OTHER TOPICS

EUROPE | BEV - ELECTRIC CAR MARKET
On runway for take-off or another brief spell of buoyancy sparked by one-off factors? **3**

PROFIT & LOSS | Q3 2016
Škoda today already earns Mercedes type profit margins **7**

PROFIT & LOSS | MERCEDES
Daimler raises profit but investors shy about global picture **9 - 10**

TECHNOLOGY | MERCEDES - 48 VOLT
New generation of 48 Volt petrol and diesel engines ready to pounce next year.. **11 - 12**

VAN MANUFACTURING | VW POLAND
Top-notch plant in low wage Poland - good for Volkswagen's bottom line..... **12 - 15**

NEW PRODUCT | US LIFELINE?
First official glimpse at Volkswagen's huge US-built Atlas SUV-Crossover..... **15 - 16**

COMPANIES

Alfa Romeo10, ii, iv
Audi6, 7, 16, ii, iv
Barclays Equity Research 8, 10
BMI Research..... 8, 9
BMW1, 2, 3, 4, 9, 10, ii, iv
Bolloré.....2
car2go..... 9
Chrysler10, ii, iv
Citi Equity Research 8, 9, 10
Citroën2, ii, iv
Commerzbank Equity Research.... 8, 10
Dacia.....ii, iv
Daimler.....2, 9, 10, ii, iv
Evercore ISI 10
Fiat10, ii, iv
FCA Fiat-Chrysler 10, ii, iv
Ford2, 13, 14, ii, iv
GM15, ii, iv
GM Opel/Vauxhall..... 15, ii, iv
Honda15, ii, iv
Hyundai-Kia2, 15, ii, iv
Infinitiii, iv
Jaguarii, iv
Kirchhoff Automotive15
KUKA..... 15
Lanciaii, iv
Land Rover.....ii, iv
Lexus.....ii, iv
Maserati 10
Mazdaii, iv
Mercedes..... 2, 7, 9 - 12, 13, 14, ii, iv
Mini.....ii, iv
Mitsubishi2, ii, iv
Morgan Stanley 10
mytaxi..... 9
Nissan2, 3, 8, 15, ii, iv
Porsche6, 8, 16, ii, iv
PSA Peugeot2, ii, iv
Renault.....2, 3, 4, 14, ii, iv
SEAT6, 7, 8, ii, iv
Škoda6, 7, 8, ii, iv
Smart.....2, ii, iv
Subaruii, iv
Suzukiii, iv
Tata.....ii, iv
Tesla.....1, 2, 3, 4, ii, iv
Toyota.....15, ii, iv
Volvoii, iv
VW 2, 6, 7, 8, 9, 10, 12 - 15, 16, ii, iv



AID Ltd.
31 Cape Road
Warwick
CV34 4JP, England

AUTOMOTIVE INDUSTRY DATA NEWSLETTER
Entire contents Copyright. Reproduction or inclusion in any database only with written permission from AID Ltd.
Graphic design and typesetting by AID Systems, Warwick. info@eagleaid.com | +44 (0)1926 410040

telephone: +44 (0)1926 410040
fax: +44(0)1926 776252
subscriptions@eagleaid.com
www.eagleaid.com
twitter: @aidnewsletter