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EUROPE TRUCKS

West Europe's heavy truck market remains in good shape **9 - 10**

DIESEL CAR SALES EUROPE

Widening cracks in Europe's former diesel car sales bastion **7 - 8**

WORLD PRESTIGE CARS

Struggle to turn down the heat - Mercedes leads the field **11 - 14**

WESTERN EUROPE | Q3 CAR SALES

Europe almost back to pre-crisis car sales

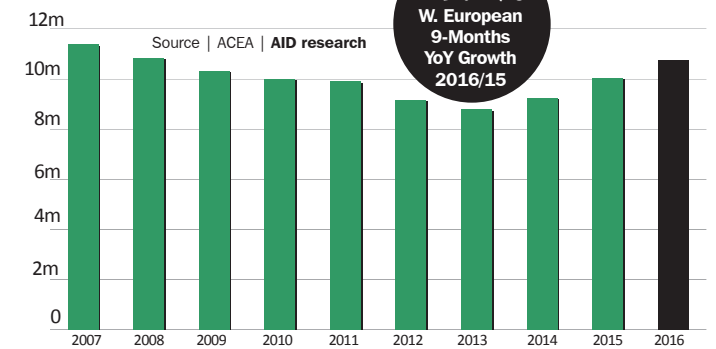
Nine months West European car sales growth of 7.1 per cent means total sales to date are just 5.5 per cent short of the comparative sales last seen in pre-crisis 2007, the region's most recent previous peak sales year.

All losing streaks come to an end. AID's market observers, after scrutinising latest upbeat car sales trends in Western Europe, believe the most severe recession in the European car market since the second world war may finally be over. The severe decline in new car sales which began in 2008 and has not reached a turning point until 2014, gave way to a slow but steady and near unbroken sales recovery which saw sales rise in 36 of the past 37 months.

Hard evidence that West Europe's car market may be about to return to the car sales levels last seen in pre-crisis 2007 comes from latest Acea compiled car sales numbers. A 6.5 per cent rise in September new car sales, the eighth gain in nine month, brings West Europe's cumulative car sales total to 10.75m after 9-months, up 7.1 per cent over last year's comparative total. If that weren't enough to trigger yet another rare smile from Europe's hard-nosed motor barons, the latest string of

WESTERN EUROPE | PASSENGER CAR SALES

9-MONTHS SALES
2007 - 2016



COUNTRIES

W-Europe1	- 8, 9, 10, 12 - 14, 15, 16, 20
Austria 2, 3, 8, 10
Belgium 2, 3, 7, 8, 10
Bulgaria/Hungary/Iceland 2
China 11, 12, 13, 16
Czech-Republic/Croatia/Cyprus 2
Denmark/Finland/Eire 2, 8, 10
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France 2, 3, 4, 6, 7, 8, 9, 10
Germany	2, 3, 8 - 10, 13, 15, 16, 19, 20
Greece 2, 8, 10
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TRUCKS EUROPE LOOKING GOOD	So far so good, rebound in heavy truck sales shows few signs of slowing 6 - 7
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